



**Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore**  
**Shri Vaishnav Institute of Social Sciences, Humanities and Arts**  
**Choice Based Credit System (CBCS) in Light of NEP-2020**  
**Generic Elective History (UG – III<sup>rd</sup> Semester)**

COURSE CODE	CATEGORY	COURSE NAME	TEACHING & EVALUATION SCHEME								
			THEORY			PRACTICAL		L	T	P	CREDITS
			END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*				
GUHIS301	GE	Introduction to Indian History and Tourism	60	20	20	0	0	4	0	0	4

**Legends:** L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit.

\***Teacher Assessment** shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 20 marks.

**Course Educational Objectives (CEOs):**

- To introduce students to the interdisciplinary relationship between History and Tourism.
- To provide an overview of India's historical tourism circuits and policies.
- To make students aware of India's cultural, architectural, and natural heritage as tourism resources.
- To encourage critical understanding of tourism's role in preservation, economy, and cultural exchange.

**Course Outcomes (COs):**

The students will be able to:

- Understand the link between history and tourism in simple terms.
- Identify popular tourist destinations in India and their historical importance.
- Understand the basic tourist zones/circuits used by the Government of India.
- Recognize the role of tourism in India's economy and culture.
- Become familiar with local heritage and its preservation.

**Syllabus**

**Unit I – What is Tourism and Why History Matters?**

Simple meaning of Tourism, Travel in the past: how kings, pilgrims, and traders moved, Why tourists visit historical places, Examples: Delhi, Agra, Jaipur, Sanchi, Konark

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**Unit II - India's Top Tourist Places and Their Stories**

Indus Valley Civilization and Vedic culture, North: Delhi, Agra (Taj Mahal), Varanasi, South: Hampi, Madurai Temple, Mysore Palace, East: Konark, Puri, West: Udaipur, Ajanta-Ellora, Central: Sanchi, Bhimbetka.

**Unit-III- Tourist Circuits in India**

Tangible and Intangible Tourism: Tourist Circuit (Ramayan Circuit, Buddhist Circuit etc.), Government campaigns: Incredible India, Atithi Devo Bhava, State-wise tourist highlights (e.g. Madhya Pradesh), Simple introduction to World Heritage Sites in India.

**Unit IV – Local Tourism and Students' Role**

Importance of local heritage (villages, forts, temples nearby), Promote or Protect these places, Tourist behaviour and Respect for Heritage.

**Unit V – Practical Ideas and Modern Tourism**

Tourism as Industry and Economy, New Ways of travelling: Digital Tourism, Social Media, Role of Tourist Guides, Google Maps, Mobile Apps, Virtual Tours, Local Crafts, food, and traditions as part of tourism.

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**Suggested Readings-**

1. Agrawal, V.S .1984 .The Heritage of Indian Art :A Pictorial Presentation Allchin B,
2. Allchin F.R .& B.K.Thapar(Edts ).1989 .Conservation of Indian Heritage
3. Balsar, Kernel .The Concept of Common Heritage of Mankind
4. Basham, A .L .1985 The Wonder that was India
5. Ghosh, A .1989 .Conservation and Restoration of Cultural Heritage
6. Kramerisch, Stella .1933 .Indian Sculpture:The Heritage of India(series)
7. Majumdar, R.C( .ed ).1996 .The History and Culture of Indian People-Bhartiya Vidhya Bhavans Series, Vol .I , Bombay
8. Majumdar, R.C( .ed ).1980 .The History and Culture of Indian People-Bhartiya Vidhya Bhavans Series, Vol .II , Bombay
9. Majumdar, R.C( .ed ).1954 .The History and Culture of Indian People-Bhartiya Vidhya Bhavans Series, Vol .III , Bombay
10. Bhatia, A.K., Tourism Development Principles and Practices

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11. Bijender, K., Tourism Management: Problems and Prospects
12. Burkart, A. and Medliks, S., Tourism Past, Present and Future
13. Sinha, P.C. (ed)., International Encyclopedia of Tourism Management (12 volumes)
14. Kotler, P., Marketing Management, New Delhi, 2001
15. Rictchie, J.R. Brent , Travel Tourism and Hospitality Research, New York
16. Sourindranath Roy, The Story of Indian Archaeology:1784-1947.
17. Chakrabarti, D. K., History of Indian Archaeology.
18. Raman, K.V., Principles and Methods of Archaeology, Chennai, 1984.
19. Wheeler, R.E.M. Archaeology from the Earth, London, 1954.
20. Kenyon, K.M., Beginning in Archaeology, New York, 1961.
21. Lavkush Mishra, Religious Tourism in India, New Delhi, 2005 Lavkush Mishra, Cultural Tourism in India, New Delhi, 2005 Sinha, P.C., *Tourism Planning*
22. Websites: [incredibleindia.org](http://incredibleindia.org), [unesco.org](http://unesco.org)

**Field Component:**

Visiting to one regional historical site or tourism circuit hub with a field report/project work submission.

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